



School District No. 46 (Sunshine Coast)

Administrative Regulations

ADMINISTRATION

1250

COMMUNICATION THROUGH THE MEDIA

1. The Board Chair and the Superintendent are the official spokespersons of the school district.
2. News releases which involve matters concerning the district as a whole or more than one school are the responsibility of the Chair, the Superintendent or their designates.
3. News releases which pertain to only one school shall be the responsibility of the principal.
4. Clearance shall be obtained from the Superintendent before any story is released which the principal suspects may be controversial.
5. All statements made to the media by other staff members shall first be approved by the Superintendent and/or designate.

Date adopted: January 1996
Revised: Aug 15/08

Reference:

Supt. Signature:

A handwritten signature in black ink, appearing to read "Neilson J. Far", written over a horizontal line.